

Draft 1/14/92

Virginia Slims Million Dollar Shopping Spree Sweepstakes

OFFICIAL RULES - NO PURCHASE NECESSARY.

Complete the "Virginia Slims Million Dollar Shopping Spree Sweepstakes" official entry form. To obtain an official entry form, write to "Virginia Slims Million Dollar Shopping Spree Sweepstakes", P.O. Box 371806, Omaha, Nebraska, 68137-8006.^{1/} All requests must be postmarked by _____, 1992. Limit one request per envelope. Mail completed entry form to: "Virginia Slims Million Dollar Shopping Spree Sweepstakes", P.O. Box _____, Omaha, Nebraska, _____. By signing your name and entering this sweepstakes you certify that you are a smoker 21 years of age or older. Each entry must be submitted individually; photocopies, facsimiles and other reproductions not accepted. Entries must be received by October 1, 1992. PHILIP MORRIS INCORPORATED does not assume any responsibility for lost, misdirected, mutilated, postage due, late entries or late mail or typographical or other errors in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes. All entries become the exclusive property of PHILIP MORRIS INCORPORATED and will not be returned.

One Grand Prize winner of a customized Virginia Slims shopping spree check for \$50,000 and a trip for two adults to New York City. **Grand Prize** includes: First class round trip airfare for two adults, 7 days/ 6 nights double occupancy deluxe hotel accomodations, unlimited use of a chauffeured driven limousine, personal image consultant and pre-planned itinerary of shopping, dining and sight-seeing excursions and \$2,000 expense money (estimated retail value \$70,000). **Grand Prize** winner must notify judging agency one month in advance of desired trip departure date. Travel subject to space and departure availability. Travel must be completed within 12 months from the date the trip is awarded. Trip value may vary due to location of winners and fares at the time of departure. A cash substitute of \$50,000 will be awarded if the **Grand Prize** winner is unable to take the trip. **Two Hundred First Prize** winners: \$2,500 cash for a shopping spree. **Five Thousand Second Prize** winners: \$100 cash for a shopping spree. Total value of prizes offered: \$1,070,000.00. Winners will be selected on or about November 1, 1992 in a random drawing from all complete, eligible entries received. All prizes are guaranteed to be awarded. Drawing will be conducted by an independent judging organization whose decisions are final. Odds of winning will depend on the number of entries received. PHILIP MORRIS INCORPORATED will have no liability in connection with the acceptance, operation or use of the prizes awarded. PHILIP MORRIS INCORPORATED makes no express warranty, guaranty or representation of any kind concerning prizes, and disclaims any implied warranties.

Prizes are non-transferable; no substitutions or cash equivalents allowed except where indicated. Winners will be solely responsible for any federal, state or local taxes. PHILIP

^{1/} For back of flex card for headband, address in the rules should be: P.O. Box 37469, Omaha, NE 68137-0469.

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MORRIS INCORPORATED and its affiliates reserve the right to use prize winners' names and likenesses in any promotional activities relating to this Sweepstakes without further notification, permission or compensation to the winners, except where prohibited by law. Winners will be required to execute an affidavit of eligibility and liability/publicity release within 14 days of prize notification or alternate winners will be selected.

Sweepstakes open to U.S. residents who are smokers 21 years of age or older as of May 8, 1992. Employees of PHILIP MORRIS INCORPORATED, its affiliates, subsidiaries, distributors, advertising and promotional agencies, other agents, and their immediate families, are not eligible. Subject to all federal, state and local laws and regulations. **VOID IN MICHIGAN, MASSACHUSETTS AND VIRGINIA AND WHEREVER ELSE PROHIBITED.**

For the names of the winners, send a stamped, self-addressed envelope to: "Virginia Slims Million Dollar Shopping Spree Sweepstakes", P.O. Box 371801, Omaha, Nebraska 68137-8001.

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